



HAVEN'T BOUGHT SCRIP BECAUSE YOU COULDN'T USE YOUR CREDIT CARD TO PAY FOR IT? THEN YOU WILL BE INTERESTED IN THIS!

Some members have refrained from participating in one of our most important, ongoing fundraisers, the purchase of SCRIP [gift cards], because they were not permitted to make credit card purchases for any retailer other than Adams Fairacre Farms.

A POLICY CHANGE NOW INCREASES THE OPPORTUNITY TO MAKE CREDIT CARD PAYMENTS FOR SCRIP PURCHASES.

While the use of cash or check remains the preferred method of payment*, you will now be able to use your Visa, Mastercard or Discover in the following situations:

- A. when you purchase at least \$200 worth of gift cards at one time [they do not have to be from the same retailer] and**
- B. when you purchase cards with a profit of 5% or greater [cards to certain retailers only yield 1-4%; these will need to be paid for by cash or check.**

Why the change in policy? To encourage more members to use SCRIP

When does the new policy go into effect? February 1, 2012

Why are retailers who offer a profit of less than 5% excluded? Because the credit card fees exceed the anticipated profit earnings from the sale of these cards. [Retailers in this category include, but are not limited to: Target, WalMart, Rite Aid, Mobil/Exxon, Whole Foods.]

When will the result of this policy change be assessed with respect to its profitability? By the end of this fiscal year, June. If revenue increases as a function of this change, the policy will likely remain in effect.

Have additional questions? Contact the SCRIP Coordinator, Sandra Mamis at scrip@vassartemple.org or 463-2678 Want to get your credit card information on file at the Temple Office to make ordering easier? Contact Sandi Rugar at 454-2570

SCRIP PROFIT IN 2011 EXCEEDED \$12,000! TOGETHER WE CAN DOUBLE THIS IN 2012!

[*Credit card purchases reduce our profit by ~3%, so please, if you currently purchase SCRIP with cash or check, continue to do so!]